

## For Skin As Smooth As... Well, You Know

As Australia's only silk farm, Seresilk maintains control over the entire production process. We start by rearing silkworms on fresh mulberry leaves, creating an environment where they can thrive. After the silk-moths naturally emerge from their cocoons to continue their life-cycle, the silk is collected and the hydrolysis process begins.

## You've heard of silk pillowcases... but have you heard of silk in skincare?

This transforms our beautiful silk fibres into a liquid form full of amino acids and bioactive peptides which are then skilfully incorporated into Seresilk's carefully curated, dermatologically tested and approved, proprietary formulations.



## Don't Just Take Our Word For It...



"Seresilk is amazing! We all know stress shows on our skin but over the last few nights I have spoilt my face with the serum and night cream. Truly my skin feels like silk! What a fantastic product! I am hooked!" - Jane Carroll



"Very innovative use of Australian silk to create such a unique range of skin care products - definitely recommend. It has changed my skin! The exfoliator is amazing and has improved my skin texture so much!" - Georgie Johns

## AS FEATURED IN

startupdaily.

THE AGE



Australian Made



Cruelty-Free



100% Australian Silk



Sustainably Sourced Ingredients



Recyclable



Dermatologically Tested and Approved

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# seresilk



## The World's First Australian Silk Skincare Routine

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## The Silk Story

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As a teenager, Seresilk Founder Taylor Battistella had shocking skin. At the same time, it was extremely sensitive; so everything he put on his face would leave him burning, red and blistered.

He has since become the driver of Australia's silk industry having started his first business *Everything Silkworms* at 12 years of age.

Learning that silk amino acids help stimulate collagen production and that the silk itself enhances moisturise-retention to reduce trans-epidermal water loss and support the overall active substance stabilisation, he decided developing a formulation that would support the skin barrier seemed a no-brainer...

After 2.5+ years of development, Seresilk became a reality, and its simple formulations boast the use of only 24 ingredients across its comprehensive - yet simple - night routine.

## Our Products

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Our routine is focused on motivating and assisting skin cells do their job of rejuvenating, replacing, regulating, and refreshing your skin. Empowering your skin to do its natural job.



### Gentle Silk Cleanser

*Hydrolysed Silk, Glycerin*  
Intensely hydrating, restoring the natural skin balance without stripping away good oils.



### Pure Silk Exfoliator

*100% Pure Silk*  
Refine pores and smooth the skin, reducing fine lines and wrinkles.



### Silk Night Serum

*Hydrolysed Silk, Vit A, Hyaluronic Acid*  
Reduces inflammation while removing impurities. Incredibly hydrating, leaving skin visibly refreshed and rebalanced.



### Silk Night Cream

*Hydrolysed Silk, Squalane, Vit E*  
Encourages cell regeneration, elasticity and increases skin firmness.

## Silk in Skincare

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The women working on Chinese silk farms are famous for having the softest hands in the world. Leaning on his expertise and wanting to learn more, Seresilk Founder Taylor Battistella developed the 4-step Seresilk night routine to unleash the natural healing properties of Australian silk.

Silk's two main amino acid proteins; fibroin and sericin help mimic the body's natural moisturising factor to improve hydration and reduce trans-epidermal water loss. Together, this protects our skin from the effects of pollution by scooping up free radicals thanks to silk's antioxidant properties.

Not only this, but silk's sericin has a number of hydrating and remedial properties, which support cell regeneration, and elasticity for increased skin firmness.

